



香港教育大學

The Education University
of Hong Kong

LOOKING FOR THE NEXT GENERATION OF COMMUNITY-BASED ARTISTS

CBA

創意藝術與文化榮譽文學士 (四年全日制)

**BACHELOR OF ARTS (HONOURS) IN CREATIVE ARTS AND CULTURE
(FOUR-YEAR FULL-TIME)**

PROGRAMME CODE : MUSIC - JS8636

VISUAL ARTS - JS8648



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院



WHAT IS "CBA"?



The significance of developing our students as community-based artists (CBA) is twofold. First, the programme aims to nurture graduates who are artistically and culturally cognizant, i.e. possessing the ability to appreciate the artistic expressions of different cultures. These graduates are expected to commit themselves to developing and promoting the Arts across different contexts and settings. In addition to this commitment, our graduates are expected to apply the knowledge, skills and understandings gained from the programme to help make the Arts more accessible and welcomed in their own communities. With their own strengths and expertise, each graduate will contribute as a CBA in their own unique way.

The Creative Arts and Culture Major (57 cps)

Foundation Courses	Compulsory Courses: Cultural Studies and Arts Management	Compulsory Courses: Subject Focus (students may focus either on Music or Visual Arts)	Major Elective Courses (choose 3 courses)	Student Experiential Learning Courses	Major Interdisciplinary Course
<ul style="list-style-type: none"> • Foundation Seminar in the Arts • Exploring Visual Arts (for Music students only) • Gateway to Music (for Visual Arts students only) • Moving into the Dancing World • Theatre and Stage Art 	<ul style="list-style-type: none"> • Contextual Studies of Creative Arts • Contemporary Aesthetics and Cultural Studies • Arts Administration and Management I • Arts Administration and Management II 	<p style="text-align: center;">Music</p> <ul style="list-style-type: none"> • Creative Musicking • Communication and Performance Practice • Traditions and Practices of Music I • Popular Music and Society • Traditions and Practices of Music II <p style="text-align: center;">Visual Arts</p> <ul style="list-style-type: none"> • Drawing for Visualization and Experimentation • Function and Expression in Ceramics • Painting as Expression and Identity • Digital Imaging and Interactive Media • Sculpture, Installation and Environmental Art 	<ul style="list-style-type: none"> • Hong Konger: Art and Music • Art, Music, Media and Technology • Applied Music and Design • Issues in Modernism and Modernity • Arts and Human Development • Dance with a Voice • Introduction to Cantonese Opera • The Chinese Narrative: Art and Music • Interdisciplinary Theatre Production • Sustainable Development and Policy 	<ul style="list-style-type: none"> • Regional Summer Institute • Internship 	<ul style="list-style-type: none"> • Cultural Development for Diversity in the Global Context
Final Year Project (Honours Project / Capstone Project) (6 cps)					
Electives / Minor (27 cps)					
General Education (22 cps)					
Language Enhancement (9 cps)					
Total 121 cps					



Programme Aims

This programme is the first undergraduate programme in Hong Kong to offer arts management and cultural studies to complement discipline-based training in the creative arts. It aims to develop community-based artists, who are able to work across a range of established art forms and contribute to the promotion and development of the arts and arts education in the local, regional and international cultural and creative industries.

Programme Features

- Integrative and interdisciplinary approach
- Double benefit of subject-strength and community-based proficiency
- Study beyond borders
- Linking theory with practice by Student Experiential Learning
- Diversified graduation pathways



Senior Year Entry

The programme has reserved a number of Senior Year Places, i.e. Year-3 places. The programme encourages quality students holding recognised qualifications such as Associate Degree/ Higher Diploma or equivalent to gain direct entry to senior year with a view to promoting credit transfer and minimising duplication of learning. Admitted students are only required to take 60 – 66 cps in order to finish the programme in two years.

Career Prospects

Students are prepared for a wide range of careers in the cultural and creative industries, the commercial sector, the media and governmental organisations. Graduates may choose to pursue a teaching career by completing an additional year of professional teacher training or undertake further studies locally or overseas.

GRADUATES' SHARING AND UPDATES

In 2016, I took a Master Degree in Music in London. It completely changed my life and helped shape my profession in the music industry. Upon completion of my Master's degree, I continued to stay and work as a full-time musician in London for two more years. During that period, I explored different paths in the music industry and finally decided to fully commit to pop music production.

In June 2019, I had my debut single officially released to all major platforms, including Spotify, Apple Music, Amazon, YouTube, and so on. After my U.K. journey, I will continue working as a music producer in Hong Kong and possibly internationally with the help of the Internet.

Chan Hung Fai Tony (2013/14 Graduate)



During my BA(CAC) study, I was provided a great platform to experience various art forms and perform related administrative job duties. The concept of "Community-based Artist" inspired me greatly. Having an opportunity to work in Haw Par Music, a centre for cross-cultural exchange through music, heritage and the arts, where I applied skills on developing programmes to engage the community through arts and culture. Moreover, I also built up valuable connections and friendship with different people in arts, culture and education field in EdUHK.

Galilee Cheung (2013/14 Graduate)

Through years of study in the BA(CAC) programme, I have built up a strong interest in community engagement especially in the corporate field. Upon my graduation from EdUHK, I continued my postgraduate study in sustainability development and was admitted to the Master of Social Science programme in Corporate Environmental Governance at The University of Hong Kong. At the same time, I worked as a project coordinator in the MTR Global Innovation Department on various social related innovation projects. Recently, I have engaged in the philanthropy sector, being a Management Trainee in the Hong Kong Jockey Club Charities Trust, supporting one of the world's top ten charity donors to foster social innovation, creating shared values among different parties. Devoting my strengths and effort to bring betterment in society is my mission and passion.

Lun Yuen Yan Cresignia (2018/19 Graduate)



I spent a year working as a co-teacher in an international school. I taught alongside older professionals. It was an enjoyable experience and I learned a lot from the other teachers. Facing different challenges in everyday life, I felt like understanding each student better and better, as we progressed in the programme. This experience helped me to understand that teaching was a right choice for my career, and now I am motivated to teach alone, and to put into practice everything I learned in the BA(CAC) programme.

Chan Kai Yin (2017/18 Graduate)

WHAT STUDENTS SAY

Regional Summer Institute in Montreal, Canada

We had the opportunity to visit Montréal for our Regional Summer Institute and experienced the International Jazz Festival. Following trips to the Montréal Museum of Fine Arts, the McCord Museum and the Foundation for Contemporary Art, we realised that the city emphasised freedom, space and development for fine art and performing arts. We were also fortunate to be able to visit and work with the staff through a two-day workshop at the BAnQ, which is a national library of Québec. This trip has been rewarding and eye-opening- an experience we will forever remember.

Lee Sze Ho Sharon, Kwan Wai Yan Louise, Chung Hin Kiu Joey (Year 4)



Internship at VESSEL, HKALPS Limited

The internship at Vessel, HKALPS Limited was beneficial to my future career. This was not only a valuable opportunity to put my learned knowledge into real life practice, but also broadened my horizons and established my connections in the field. During the internship, I was able to work with different professionals, and this allowed me to have a better understanding of the operation of a community-based organisation as well as the cultural industry. This internship opened up prospects of my future career path, and I decided to dedicate myself to the field of arts administration in the future.

Hui Yin Tung (Year 4)

Internship at the Arts with the Disabled Association Hong Kong

As an intern at the Arts with the Disabled Association Hong Kong (ADAHK), I gained chances to contact and work with people with disabilities, this was a totally new and precious experience for me. One of my job duties was assisting in art workshops for people with disabilities. It was challenging at the beginning, but with helps and patient guidance of my colleagues, I gradually got the hang of the way to communicate and work with people with disabilities. There were many meaningful and joyful moments in this internship. My colleague also left me a motto that "we are all imperfect and all we need to be honest with ourselves". For me, this internship is a memorable and fruitful journey that I learned a lot from the people I met.

Kong Wing Kiu (Year 4)



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